
Sponsorship Levels & Opportunities

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Diamond (\$100,000)

- VIP Registration Area/Lounge/Office – Saturday, November 15, 2008 to Thursday, November 20, 2008
- VIP Limousine Service – Friday, November 14, 2008 to Friday, November 21, 2008
- Opening Plenary Session – Monday, November 17, 2008
- Second Day Plenary Session – Tuesday, November 18, 2008
- Closing Plenary Session – Thursday, November 20, 2008
- VII Demonstration Shuttle Bus Sponsor – Sunday, November 16, 2008 to Thursday, November 20, 2008
- Congress Bag

Gold (\$75,000)

- Internet Café
- Annual Best of ITS Awards & Student Essay Competition (breakfast/luncheon/dinner TBD)
- Technical Tours Shuttle Bus Sponsor – Monday, November 17, 2008 to Thursday, November 20, 2008
- Welcome Reception in the Exhibit Hall – Monday, November 17, 2008
- Name Badge Holders
- Congress Highlights Video

Silver (\$50,000)

- Speaker Ready Room
- Media Room
- Program Tracks (\$50K each)
- Opening Ceremony Reception – Sunday, November 16, 2008

- Opening Plenary Continental Breakfast – Monday, November 17, 2008

- Luncheon in the Exhibit Hall – Monday, November 17, 2008

- Luncheon in the Exhibit Hall – Tuesday, November 18, 2008

- Luncheon in the Exhibit Hall – Wednesday, November 19, 2008

- Luncheon in the Exhibit Hall – Thursday, November 20, 2008

Bronze (\$25,000)

- Electronic Room Keys at the Sheraton New York

- Electronic Room Keys at the Sheraton Manhattan

- Hotel Door Drop at the Sheraton New York

- Hotel Door Drop at the Sheraton Manhattan

- Congress Pens

- Congress Notepads

- CD-ROM Proceedings

- Morning Refreshment Break at the Convention Center – Tuesday, November 18, 2008

- Morning Refreshment Break at the Convention Center – Wednesday, November 19, 2008

- Morning Refreshment Break at the Convention Center – Thursday, November 20, 2008

- Afternoon Refreshment Break in the Exhibit Hall – Monday, November 17, 2008

- Afternoon Refreshment Break in the Exhibit Hall – Tuesday, November 18, 2008

- Afternoon Refreshment Break in the Exhibit Hall – Wednesday, November 19, 2008

- Afternoon Refreshment Break in the Exhibit Hall – Thursday, November 20, 2008

Friends of ITS (\$15,000)

- ITS America TV 60-Second Video Advertisement

- Congress Registration Bag Inserts (per page)

- Monday Prize Drawing in the Exhibit Hall

- Tuesday Prize Drawing in the Exhibit Hall

- Wednesday Prize Drawing in the Exhibit Hall

- Thursday Prize Drawing in the Exhibit Hall

Other Highly Valuable Sponsorship Packages ‐ Prices Vary

- • Opening Ceremony ‐ Sunday, November 16, 2008
- • Congress Gala Event ‐ Wednesday, November 19, 2008
- • VIP Dinner ‐ Monday, November 17, 2008
- • Signature Gift ‐ Thursday, November 20, 2008

Sponsorship Benefits

Profit from Sponsorship By:

- • Receiving worldwide recognition as an active industry leader before, during and after the World Congress
- • Increasing traffic to your exhibit
- • Networking with key delegates and industry experts in untapped, valuable global target markets
- • Co-branding your presence alongside the event logo— a mark of distinction
- • Showing your support for the ITS industry at its largest conference and exposition
- • Differentiating yourself from the competition

Maximize Your Exposure with These Benefits:

- • Prominent display of logo in pre-event promotional materials
- • Multimedia recognition on-site
- • Sponsor recognition boards on-site
- • Web recognition and links to your Web site
- • Use of the event sponsor logo for your own pre-event promotions
- • VIP facilities available to sponsors on-site in New York
- • Complimentary World Congress registrations
- • Complimentary tickets to social events

… And more!

Contact us for a comprehensive list of benefits.

Sponsorship Sales:

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Director of Business Development

ITS America

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Sponsorship reply deadline: December 28, 2007 (for inclusion in the 2nd Announcement)